



Lajos Zubek joins Verdant Partners Europe

Cambridge, United Kingdom

January 1, 2010

Verdant Partners Europe is very pleased to announce that Lajos Zubek has joined the business with effect from 1st January 2010. Based in Hungary, Lajos will represent Verdant in Central and Eastern Europe, generating and delivering projects in the region and assisting Verdant's clients from other regions as required.

A seed industry professional for more than 30 years, Lajos has comprehensive experience in corn, sunflower, sorghum and safflower production, including seed production, in Hungary and in several other countries including Russia, Czech Republic, Germany, Bulgaria, Iraq, Nigeria and Mexico.

He also has a deep knowledge of regulatory systems in Eastern Europe.

In 1989, Lajos was engaged by Agrigenetics / Mycogen (Dow) as an adviser for Eastern Europe and soon became Managing Director for Hungary. He remained in the Mycogen/Verneuil group of companies until 2001. Subsequently, Lajos has provided expertise in regulatory affairs and marketing to the Hungarian operations of leading companies.

For more information, please contact Alan Williams, Director of Verdant Partners Europe at alanwilliams@verdantpartners.com or on +44 020 8114 6156.